

WEAD RECITAL INFORMATION PACKET

West End Academy of Dance presents
Charlotte and the Golden Ticket, A Video Production
At Dick's Sporting Goods in Stony Point Fashion Park
June 1-5, 2021

Dear WEAD community,

We are thrilled to be able to put on a recital amidst a global pandemic. While this recital may not be our "normal" style, it is sure to be a special event. We'll be partnering with a well known performing arts videographer, Matt Polson, to produce a dynamic, professional, high-quality dance film of *Charlotte and the Golden Ticket*. Audience members will be invited to "the making of " *Charlotte and the Golden Ticket*, a behind the scenes look into our rehearsal, performing, and recording process. The end product will be a digital link to a video that you can share with family and friends for years to come. All dancers will participate in the video production, in costume, with a limited capacity audience. Please read this packet in its entirety, so you know what to expect for this year's recital week!

This packet includes information on:

- Picture week at WEAD
- Costumes
- Hair and make-up
- Put-togethers at WEAD
- Recital week schedule
- Ticketing
- Parent volunteers needed
- Video distribution
- Calendar for remainder of year
- Dancer sign in/sign out on show day
- COVID safety precautions during recital

Picture Week Photographs May 17-22

Kathryn Lee Photography is our picture week photographer this year! Katie Burgess, mom of two WEAD dancers, and her team will be photographing individual portraits in costume at WEAD May 17-22. The weekly schedule remains the same during picture week. Dancers should report to WEAD at their usual class time, in costume. Dancers will be escorted to the back studio for pictures. Per our COVID guidelines, parents will not be permitted past the health check-in table. Dancers will be dismissed at their usual class time.

We will send an online order form to pre-order your picture week photo packages beginning May 3rd. There will be discounts provided for pre-ordering online, but in person ordering will be available during picture week. We'll also be offering multiple dancer discounts during pre-orders. There will be plenty of options available in a variety of price points including both individual shots and small group shots, by request. Photos will be taken without a face mask, unless otherwise requested. Check out the sample picture week photos posted at the health check-in table. Although not in costume, this is the style and quality you can expect from picture week photos!

We encourage stage hair and light stage makeup. These photos are for you, so the amount of makeup you want to apply for picture week is up to you. Although, with the bright lights of the studio, facial features will pop better with some color on cheeks, lips, and eyes.

Costumes

Costumes will be handed out and tried on during class the week of April 19th. All account balances must be paid in full in order for costumes to be sent home.

Costumes are custom made and cannot be replaced if lost or damaged. Please do not allow your dancer to wear the costume aside from picture week and the show. After the show, they can wear it as much as they want!

If there are any problems with your child's costume, please notify the studio immediately. 804-740-0842.

Please put your child's name on all shoes and personal items to ensure that all items come back home with them after the show.

Complaints About Itchy Costumes?

If you have a child with sensitive skin or a costume that is itching we have a solution! A wonderful product called "Body Glide." Available for purchase online here:

<https://www.bodyglide.com/shop/body/> or on Amazon.

Tights, Leotards, Shoes, etc....

We recommend getting a new pair of tights for the recital. At a minimum, please ensure tights are clean and do not have holes in them! For Pre-ballet and Ballet I, II, and III, pink tights and shoes are required. For Ballet IV and up, Basic and Advanced Basic Ballet, matching skin tone shoes and tights are required. That means pointe shoe paint for those dancing en pointe in the show. Jazz, contemporary, and modern will be told in class what tights/footwear are needed.

Point Shoe Paint - we recommend Pointe Paint Pointe Paint which can be found here <https://www.ellmansdancewear.com/product/pointe-people-pointe-paint/> Ellman's will be able to recommend a shade based on which shade tights and shoes you get.

To keep things simple and uniform, dancers will be required to wear either a white or black face mask, depending on their costume. Below is a list of which color your dancer will need for each class. You can use any brand face mask that you are comfortable dancing in. We recommend practicing dancing in the mask before the show, so you know if it needs to be adjusted at all. We don't want dancers worrying about their face masks falling off while they are performing! We recommend the Bloch B-Safe Face Mask. It comes in Adult and Child sizes. You can find them on their website here (<https://us.blochworld.com>) or at Ellman's Dancewear in Carytown.

Face Mask Color Assignments

Black: Advanced Hip Hop II, Ballet II Tuesday, Ballet III Tuesday, Jazz III, Modern I, Modern II/III, Modern III, Musical Theater, Tap II, Tap III, Teen Jazz, Ballet V Tues and Wed, Ballet VI Technique (Wed)

White: All other classes

Leads: Your face mask color will be decided with your choreographer

If your dancer is in multiple classes and will be changing costumes backstage, they should wear a nude leotard underneath their costume. Male dancers will have a separate changing area.

We work closely with Ellman's Dancewear, in Carytown. They are your one stop shop for dance shoes, tights, hair accessories, and nude leotards. Please let them know you are from West End Academy of Dance, and they will be happy to help.

19 Belmont Street
Richmond, VA 23221
Phone: (804)358-0655
<http://www.ellmansdancewear.com>

Makeup and Hair for Recitals

Why do dancers wear stage makeup?

Stage makeup is necessary for all dancers. Once the house lights go down and the stage lights go up, without makeup, the audience will not be able to see the dancer's facial features. The stage lights wash out all skin tones. Accenting the eyes, lips, and cheeks with makeup will ensure you can see your dancer from any seat in the house. Up close, dancers may look silly with heavy makeup, but once on stage, we look completely normal.

Hair for Ballet Dancers

All ballet dancers must wear their hair in a classical bun worn at the crown of the head. Please secure your bun with a hairnet and adequate bobby pins, hair spray, and hair elastics. Hair accessories should be worn on the right side of the bun (always secure with bobby pins).

Hair for Non-Ballet Dancers

Hair should be pulled back off the face in a neat pony-tail at the crown of the head. No bangs and no "whispies" (use hair gel and hairspray). Try to slick your ponytail if you have thick hair, or curl it if you have thin hair. Please ask your teacher for advice on how to wear your hair for their dance.

Put-together week at WEAD
May 24 - 26

This is when we “put together” the entire show before taking it to the stage. Put-together week will be a different schedule than regular classes. Please see the below schedule. Dancers should report to WEAD 15 minutes before their call time in regular dance attire, not in costume.

Class Casting

The following class castings have changed

Hip Hop I Wednesday - Chocolate Makers
 Pre-Ballet Tuesday - Popsicles
 Ballet III Monday - Chocolate Kisses
 Ballet I/II Saturday - Marshmallow Fluff
 Ballet IV - Jolly Ranchers
 Teen Jazz - Skittles

Put-together Schedule

Dancers should arrive 15 minutes prior to their call time and will stay for the duration of their section.

| Monday, May 24 | Class Name (by part in the show) | Additional Leads Needed |
|-----------------------|---|--------------------------------|
| 4:00 - 5:00 | Popsicles, Chocolate Kisses, Lollipops | Candyman |
| 5:00 - 6:00 | Golden Ticket, Townspeople, Charlotte, Candyman | |
| 6:00 - 7:00 | Chocolate Makers, Candyshop Workers News Reporter, Breaking News | Charlotte, Candyman |
| 7:00 - 8:00 | Chocolate Bars, Candyshop Shoppers, The Pathway Home | Charlotte |
| 8:00 - 9:15 | Grandfather Duet, Dream, News Interlude | All 5 Children, News Reporter |

| | | |
|--------------------------|--|--|
| Tuesday, May 25 | | |
| 4:00 - 5:00 | Red Carpet, Police Officers, Paparazzi, 5 Kids Dance | |
| 5:00 - 6:00 | Rules of the Factory, Imagination Willa Wacky, Golden Ticket and Willa Duet | All 5 Children |
| 6:00 - 7:00 | Maze, Marshmallows, Marshmallow Fluff Cotton Candy | All 5 Children |
| 7:00 - 8:00 | Nerds, Chocolate River, Audrey Glam, Emergency, Oompa Loompas, Jolly Ranchers | Golden Ticket |
| 8:00 - 9:00 | Merengue Kisses, Bubble Gum, Vicky Beauhop | Willa Wacky 4 Remaining Children Golden Ticket |
| Wednesday, May 26 | | |
| 4:00 - 5:00 | Sprinkles, Intro Squirrels, Squirrels, Veronica Pepper | Michele, Charlotte, Golden Ticket, Willa Wacky |
| 5:00 - 6:00 | The Beats, Michele Techy, Skittles, Gum Drops | Charlotte, Willa Wacky |
| 6:00 - 7:00 | Pop Rocks Bubble Queen, Bubbles, Charlotte and Willa Duet | |
| 7:00 - 7:30 | Confetti | 5 Children |
| 7:30 - 9:00 | Finale and Final Bows | All leads |

Dress Rehearsal

Dress Rehearsal week is now part of Recital Week! Instead of coming to the theater twice, once for dress rehearsal and once for the show, dancers will have their rehearsal and performance time all in one. Please see below for recital week call times. During your call time, dancers will space their piece on stage with their teacher then rehearse and film it. Audience members in attendance will get to see the entire behind the scenes process up close and personal! There will be no photographs or video allowed during this time, as it is distracting to the dancers and inhibits the ability of the photographers and videographers to do their job properly.

Recital Week and Filming the Show

We will rehearse, film, and record each dance one at a time. We will do this in sections. Please note, these sections are slightly out of order of the show, but you'll see the flow of the storyline come together in the video. Dancers and audience members are required to stay for the duration of their section. Dancers should arrive 15 minutes before call time.

Recital Week Schedule

| | |
|-------------------------|---|
| Tuesday, June 1 | |
| 3:30 - 5:30 | Popsicles, Chocolate Kisses, Lollipops A, Lollipops B, Chocolate Bars A, Chocolate Bars B |
| 5:30 - 7:30 | Golden Ticket A, Golden Ticket B, Townspeople, Charlotte A, Charlotte B, Candyman A, Candyman B |
| 7:30 - 9:30 | Chocolate Makers, Candyshop Workers A, Candyshop Workers B, News Reporter A, News Reporter B, Breaking News |
| Thursday, June 3 | |
| 3:30 - 5:30 | Marshmallows A, Marshmallows B, Sprinkles A, Sprinkles B, Marshmallows Fluff, Nerds |
| 5:30 - 7:30 | Candyshop Shoppers A, Candyshop Shoppers B, The Pathway Home, Grandfather Duet A, Grandfather Duet B, Dream |
| 7:30 - 9:30 | News Interlude A, News Interlude B, Red Carpet, Police Officers, Paparazzi |

| | |
|-------------------------|---|
| Friday, June 4 | |
| 3:30 - 5:30 | Intro Squirrels, Squirrels A, Squirrels B, Veronica Pepper A, Veronica Pepper B, 5 Kids Dance A |
| 5:30 - 7:30 | 5 Kids Dance B, Rules of the Factory, Imagination, Willa Wacky A, Willa Wacky B, GT and Willa Duet A |
| 7:30 - 9:30 | GT and Willa Duet B, Maze A, Maze B, Cotton Candy, Chocolate River, Audrey Glam, Emergency |
| Saturday, June 5 | |
| 9:00 - 11:00am | Oompa Loompa Duet A, Oompa Loompa Duet B, Oompa Loompas A, Oompa Loompas B, Jolly Ranchers, Merengue Kisses |
| 11:00 - 1:00 | Bubble Gum, Vicky Beauhop A, Vicky Beauhop B, The Beats, Michele Techy A, Michele Techy B |
| 1:30 - 3:00 | Skittles, Gum Drops A, Gum Drops B, Pop Rocks |
| 3:00 - 5:00 | Bubble Queen A, Bubble Queen B, Bubbles, Charlotte and Willa Duet A, Charlotte and Willa Duet B |
| 5:00 - 7:00 | Confetti A, Confetti B, Finale A, Finale B, Final Bows A, Final Bows B |

Please understand that sometimes rehearsals need a little extra time, but we always try our best to stay on schedule. Please do your best to be ready and on time to all rehearsals and performances.

Ticketing

Due to social distancing guidelines and capacity restrictions from the Virginia Department of Health, our number of audience members is limited this year. Typically, we sell out three shows with 500+ seats. Unfortunately, no venue is allowing those kinds of numbers right now. So, we have figured out a solution that allows a limited live audience, in accordance with state mandates, PLUS a high quality video to share with those who are not able to attend in person. We think it's the best of both worlds. We know times are hard for everyone this year, but in order to cover the costs of the venue and videographer, we do still have to sell tickets this year. Tickets will be sold for \$10 per day, with a maximum of 2 tickets per family per day. For our seniors in high school, you'll be permitted six tickets per family per day. Your day pass ticket will be valid for the section(s) your dancer is assigned.

Parent Volunteers

Our parent volunteers are vital, this year especially! Volunteer positions include temperature takers at the door, backstage class helpers, backstage runners, and dancer sign in/sign out. All parent volunteers will be able to watch their dancer perform.

By signing up to volunteer, you will receive free access to the show for the day(s) you volunteer.

We will have a Zoom meeting for all parent volunteers to make sure everyone is clear on their responsibilities.

Volunteer sign ups will be available in the Parent Portal as we get closer to the event. More details to come.

Recital Video

As mentioned, the final product of our recital week will be a high quality, professional, dance film of *Charlotte and the Golden Ticket*. This will be a first for WEAD, and we are excited that every dancer in the school will be able to participate in the film and that families will be able to sit in on the making of the production.

There will be two versions of the video, A and B. Below is the list of classes in each version. Typically WEAD performs three versions of the recital, but to cut down on filming and editing time, we have condensed our show into two casts. If your class is not listed, your piece will be used in both versions of the video. Videos will be sold for \$40 each and will consist of a digital link, rather than a hard copy DVD.

Cast A Video: Hip Hop I (Wed), Adv. Hip Hop I (Mon), Ballet III (Mon), Pre-Ballet (9:00 Sat), Ballet II (Tues), Musical Theater (First Class), Ballet I (Mon), Hippity Hoppity (Thurs), Ballet IV, Pre-jazz, Ballet V (Tues), Teen Jazz, Basic Ballet, Ballet VII Pointe (both classes)

Cast B Video: Adv. Hip Hop I (Wed), Pre-Ballet (Tues), Pre-Ballet (9:15 Sat), Ballet III (Tues), Musical Theater (Second Class), Ballet II (Wed), Ballet I/II (Sat), Hippity Hoppity (Wed), Jazz I, Ballet VI Technique (Wed), Ballet V (Wed), Advanced Basic Ballet, Ballet VI Technique (Thursday)

Calendar for Remainder of the Year

| | |
|------------|---|
| May 17-22 | Picture Week |
| May 24-26 | Put together at WEAD |
| May 27 | Regular Thursday Classes Make Up Day for Snow Cancellation |
| May 28 | Friday and late Thursday Classes Make Up Day for Snow Cancellation |
| June 1 - 5 | Show Week! |
| June 6-20 | WEAD Closed for Summer Break |
| June 21 | Summer Classes Begin! Visit our website for more info and to sign up! |

Dancer sign in and sign out on show day

Once our venue is finalized, we will provide specific instructions for dancer sign in and sign out the day of the show.

COVID Safety Precautions during Recital

Face masks - Anyone inside the building will be required to wear a face mask at all times, that includes dancers, staff, volunteers, and audience members.

Temperature checks - Anyone who enters the building during our event will have their temperature taken at the door. Anyone with a temperature of over 100.4 will not be allowed inside.

Social distancing - Seats will be grouped by twos and spaced with 6 feet of distance between each grouping.

Thank you

Thank you all for your patience as we formulated a safe recital plan. Our dancers have worked so hard all year long, and we are excited for you to see all of their efforts come together in this production.

Don't hesitate to call or email us with any recital related questions you have!

(804)740-0842

info@westendacademy.com